SWCHS
SOUTH WOOD COUNTY HUMANE SOCIETY

3621 64th St. N, Wisconsin Rapids, WI 54494
715-423-0505 | www.swchs.com

Dear Supporter,

The South Wood County Humane Society would like to invite you to partner with us in supporting the animals and families we serve throughout our community. As a local nonprofit business and valued community member, your involvement can make a meaningful difference in the lives of countless animals who rely on our care.

Each year, the South Wood County Humane Society provides shelter, medical treatment, and adoption services for over 800 homeless, abandoned, and abused animals. We rely heavily on community support through donations, sponsorships, grants, and fundraising events to help cover our operational expenses that exceed $500,000 every year. Sponsorships from organizations like yours ensure that we can continue offering compassionate care while strengthening the bond between people and animals in South Wood County.

By becoming a sponsor, your business will be recognized as a committed advocate for our shelter and the animals in our care. We offer several sponsorship opportunities that provide visibility through events, special promotions, social media, email marketing, newsletters, and onsite recognition. Your support not only helps animals in need but also highlights your business as a compassionate and engaged community leader.

We would be grateful for the opportunity to discuss sponsorship options with you and tailor a partnership that aligns with your business goals. Please see the attached sponsorship levels with their descriptions. If you have any questions, we would be happy to address them.

Thank you again for considering this important opportunity to make a positive impact in our community. Together, we can create brighter futures not only for animals but also the people who love and care for them.

Sincerely,

Christina Sering
Executive Director
South Wood County Humane Society

SWCHS
SOUTH WOOD COUNTY HUMANE SOCIETY

Corporate Sponsorship Levels

Platinum Paw • $5,000

- Company Name/Logo listed as Sponsor at all our events throughout the year
- Company Name/Logo featured as a Platinum Paw Sponsor on our website and social media (at least 6 Facebook posts throughout the year with logo)
- Platinum Paw Sponsor recognition in the front entrance of our lobby
- Name and logo in our adoption packet for all pet adoptions and in all email marketing campaigns
- Opportunity to create a promotional video with our Marketing team
- Looking for more? Let's chat!

Golden Whisker • $2,500

- Company Name/Logo listed as Golden Whisker Sponsor at all our events throughout the year
- Company Name/Logo as a Golden Whisker Sponsor on our website and social media (at least 2 Facebook posts during the year with logo)
- Golden Whisker Sponsor recognition in the front entrance of our lobby

Velvet Fur • $1,000

- Company Name/Logo listed as Velvet Fur Sponsor at all our events throughout the year
- Company Name listed as a Velvet Fur Sponsor on our website
- Supports our memorial program with Name/Logo appearing on our memorial signs and in our memorial catalog brochure

Furry Friends Event Sponsor • $500

- Your company name and logo recognized at all our events throughout the year
- We won't ask for sponsorship for individual events - We'll automatically include you for all events hosted by us in 2027

Fill out a sponsorship interest form today!

www.swchs.com/getinvolved

SWCHS
SOUTH WOOD COUNTY HUMANE SOCIETY

Corporate Sponsorship Enrollment

Please select your desired level of sponsorship...

☐ Platinum Paw • $5,000

- Company Name/Logo listed as Sponsor at all our events throughout the year
- Company Name/Logo featured as a Platinum Paw Sponsor on our website and social media (at least 6 Facebook posts throughout the year with logo)
- Platinum Paw Sponsor recognition in the front entrance of our lobby
- Name and logo in our adoption packet for all pet adoptions and in all email marketing campaigns
- Opportunity to create a promotional video with our Marketing team
- Looking for more? Let's chat!

☐ Golden Whisker • $2,500

- Company Name/Logo listed as Golden Whisker Sponsor at all our events throughout the year
- Company Name/Logo as a Golden Whisker Sponsor on our website and social media (2 Facebook posts during the year)
- Golden Whisker Sponsor recognition in the front entrance of our lobby

☐ Velvet Fur • $1,000

- Company Name/Logo listed as Velvet Fur Sponsor at all our events throughout the year
- Company Name listed as a Velvet Fur Sponsor on our website
- Supports our memorial program with Name/Logo appearing on our memorial signs and in our memoial catalog brochure

☐ Furry Friends Event Sponsor • $500

- Your company name and logo recognized at all our events throughout the year
- We won't ask for sponsorship for individual events - We'll automatically include you for all events hosted by us in 2027

Contact Name: _____

Business/Organization: _____

Address: _____

Phone Number: _____

Email: _____

Please mail a completed form and a check to our shelter:
3621 64th Street N, Wisconsin Rapids, WI 54494

Questions? Please contact marketing@swchs.com